

# STEPS TO ACHIEVING SOCIAL RESPONSIBILITY



## Map it

Request full traceability to legal vessels, farms, and inputs (e.g. feed)



## Analyze

Conduct a risk assessment and focus on the areas of highest risk



## Commit

Ensure that each link in the supply chain makes a binding, documentable commitment to social responsibility goals



## Share

Promote transparency and positive social stories



## Support Improvements

Consider supporting Fishery and Aquaculture Improvement Projects with social components or providing financial support to social initiatives



## Engage

Participate in multi-stakeholder dialogues and support relevant policy to combat illegal fishing and human rights or labor abuses



## Communicate with Consumers

Provide clear information to consumers regarding sourcing and sustainability



## Audit and Certify

Support unannounced labor audits of vessels, farms, and processing facilities and seek certification or adhere to best practice guidance



## Track

Track progress against commitment

